



sarah hibbert photography

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Pocatello, Idaho, Valley



Pocatello, Idaho, Valley



Pocatello, Idaho, Gibson Jack



Rexburg, Idaho, Fields

# LANDSCAPE

## *Spaces within the world*

When looking at a landscape and how I want to capture it, my approach takes one specific direction. I always consider the colors and composition, but first I consider my personal connection to the landscape. Only after thinking of that, do I look for the "good shot."



## STILL LIFE

### *Depicting inanimate subject matter*

For many of my still life exposures I like to apply the concept of taking something ordinary and portraying it in an unusual way.

When photographing the fork to the left, for instance, I went with a minimalistic simple style with a plain white background. My subject, an ordinary fork, cast a unique shadow that makes it "more" than just a fork. For the backdrop, I used a white poster board, which made the illusion of the curved shadow. I used an Altura Photo Professional Speed-light Flash from the right side to light this photo.



When photographing still life in nature, I focus on portraying detail and texture in what I capture. Beyond that, I aim to capture the simplicity and beauty of the subject.

For the thistle plant to the right, I chose a very small depth of field and was able to blur out the busy background to isolate the subject. The picture, despite being taken in the cold winter, is relatively warm, and I liked how that shows a bit of irony in the photograph.

# PORTRAITURE



## *Capturing expression*

Since beginning in photography, I have drastically improved my portrait photography skills, specifically by gaining experience. I love taking pictures of people, and the pictures featured on this spread are of past clients I've worked with. Seniors, families, and engagements are some of my favorites to photograph.

I edit my portraits using mostly Adobe Lightroom, however to resize and make large edits, I use Adobe Photoshop.



I have found that color usually plays an important role in the majority of my portrait photography. My style usually is bright and reflects a light cheery mood, with realistic portrayals of individual's personalities.

However, depending on my motive, with the final portrait, I have taken one dramatic or black and white portraits. Often these images are journalistic or artistic in nature.



## MOTION

### *Movement in time*

Longer exposures allow me to capture motion through time, such as in the photograph on the left. The light trails of the cars' headlights show motion as it occurred during the exposure.

On the other hand, a short exposure allows me as the photographer to freeze time. For instance, the milk being poured to the right is frozen in that instant exactly as it was: in motion, but not moving.





## MACRO

### *Up close and personal*

When exploring macro photography, I used a 10x Macro lens filter and a concentrated LED light.

Photographing the eye, I took several exposures to get one where the focus was correct. I adjusted the sharpness and color in Adobe Lightroom, and I was happy excited about the bold and clean final product..

To the right, I loved the surface of the apple and wanted to bring the focus to the details, so I added the water drops to add interest to the photograph. I lit the subject with the LED light in a way that the drops had highlights and the apple was properly illuminated.







## CREATIVE

### *Breaking boundaries*

The editing tools and programs that are available have allowed me to explore a different side to photography that occurs mostly after the picture is taken.

Editing colors and clipping objects allows me to create conceptual images that tell a story or illustrate an idea. Take for example, the photograph of the convict in the jail to the left, telling a story of hope or injustice that is interpreted by the audience. Also, using Photoshop to create "levitating" objects allowed me to create the picture to the right.

Also, being creative with the shutter in my camera and timed motion of my subject allowed for me to create a "ghost" image, as seen on the far right.





## PERSPECTIVE

### *Looking from a different point of view*

For exploring perspective in photography, I decided to photograph a subject that was unique and different. I ended up having this broccoli in my fridge, and figured it was an interesting subject to photograph.

I used a white poster board and used my kitchen light to set up a mini studio for the broccoli. I used a tripod and a slower shutter speed to capture as much light as possible in the dim lighting situation. I tried different camera positions as well. In post-production editing, I edited the white balance and increased the sharpness.



## FINE ART

### *Beauty and design*

Repetition, unity, texture and value all work together to create an image that is balanced and well designed.

In this image, I carefully chose a subject with repeating elements and patterns, and high contrast. I chose to convert the image to black and white because it added drama and brings out the textures of the old worn tire.

Also, the focal point of the center of the tire is sharply in focus and the tire naturally creates leading lines to draw the eye to the center.



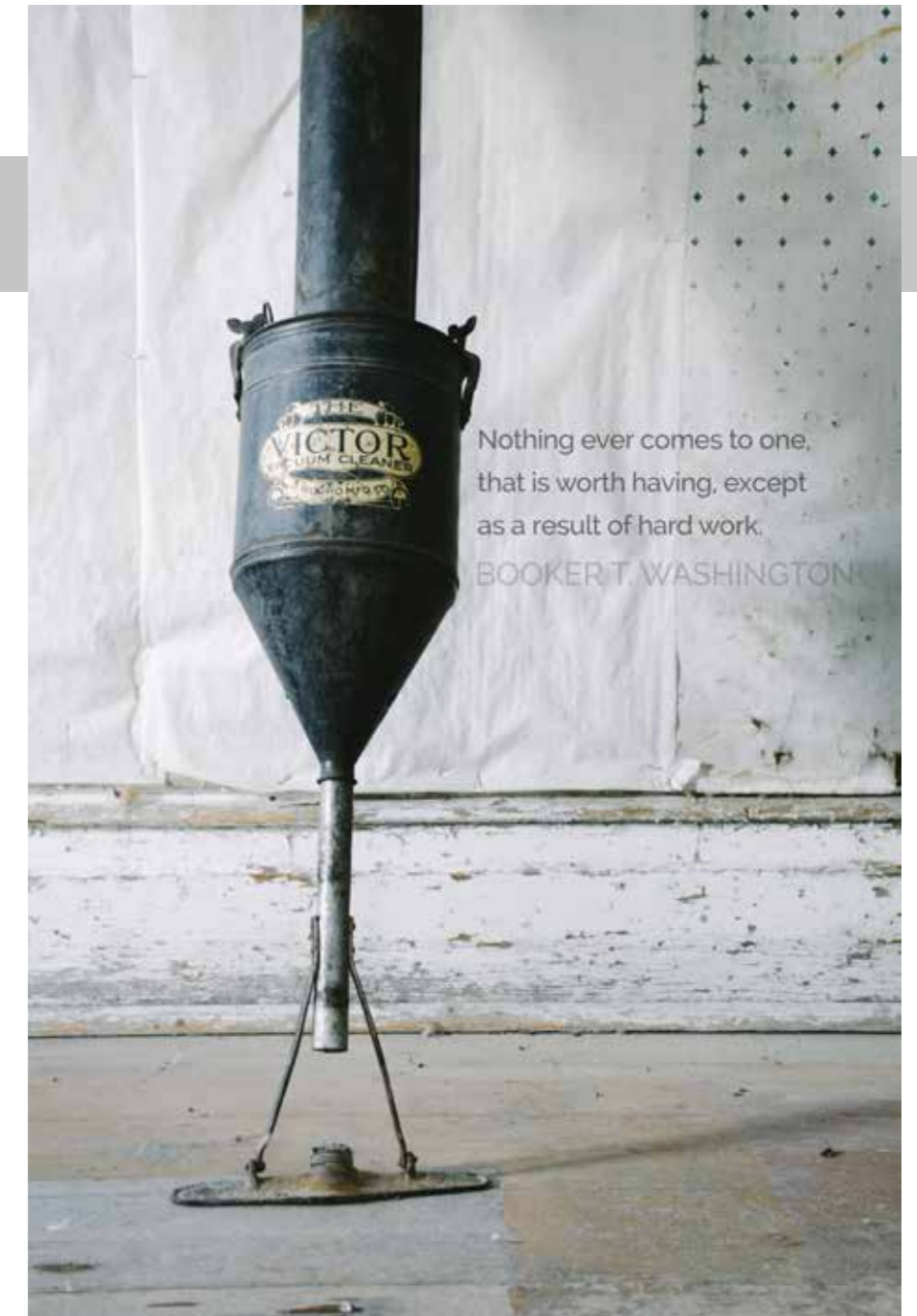
## THEMED

### *Photography with words*

They say that a picture is worth a thousand words, however sometimes when you add text to an image it can take on a whole new meaning.

These images reflected the theme of the importance of being industrious, hard-working, and laborious, so I found quotes to compliment the idea.

For the title text in the image to the left, I used Trattatello Regular, an almost-decorative Serif font. For the body text and by-lines in both images, I used Raleway Thin, a simple Sans Serif font.



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## ABOUT

I am Sarah Hibbert, and I am from Pocatello, Idaho. I aspire to live creatively and live to lift those around me, especially through my photography.

I am a Public Relations/Communications professional that specializes in photography, editing, layout design, event planning, and networking.

*Self-portrait, Rexburg, Idaho*



photo design portfolio